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Human consciousness is an outcome of a runaway process of emotional selection

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A theory of the emotional origin of human consciousness is substantiated by the following arguments:

- (1) Natural life, in contrast to models of artificial life, is chemical. The brain is not only a computation device, but also a powerful endocrine gland, supplying the body with a set of chemicals: hormones and emotones. The brain is not the "seat" of mind mind is "superimposed" over, and is isomorphous with, the entire organism.
- (2) Dichotomous evaluation of external stimuli (good/bad) is part of epistemic work of all organisms. In evolutionary advanced latecomers the upper level of the evaluation has a form of emotions. The evaluative outcomes "good" are accompanied by positive emotions. They serve to reinforce appropriate actions.
- (3) In early primates, positive emotions acquired a dim higher-level connotation of pleasant sensation. This started a novel process of emotional selection, which attained, in the branch leading to humans, a runaway character: feeling pleasure and conscious sensation were propelling one another in a spiral of positive feed-back loops.
- (4) The advent of language speeded-up the runaway course by its important function of abstract grooming (Dunbar), which provided a powerful source of new pleasures. It also substantially widened the window of consciousness.
- (5) The main function of human consciousness is conscious feeling of pleasure and pain. The computation and conceptualization parts of consciousness are being set into operation *post actionem*. They serve to *a posteriori* justify the emotionally provoked action, to effectively search for new sources of pleasure, and to evade pain.